



Network India

**CENTRE OF EXCELLENCE FOR GOVERNANCE, ETHICS AND TRANSPARENCY (CEGET)**  
**[Promoting Corporate, Urban, Environmental and Health Governance]**

**CEGET BULLETIN : DECEMBER 2021–JANUARY 2022**

**Shabnam Siddiqui: An Anti-Corruption Champion**  
**(A Great Believer and Practitioner of Collective Action)**

**(22 FEBRUARY 1974 –13 JANUARY 2022)**



A Visionary leader who made indelible imprints on the sands of time through sheer grit, perseverance and commitment.

With a numbness in our hearts, we regret to inform the Global Compact family that Ms. Shabnam Siddiqui, Executive Director, Global Compact Network India succumbed to cancer on January 13, 2022.

In a career spanning more than 25 years, Shabnam held various academic and leadership positions in organizations across India and abroad. She joined the Global Compact Network India (GCNI) in 2011 and built from scratch its now pioneering work on anti-corruption. A gender champion to the core, Shabnam also took their gender equality work to greater heights.

Ms. Shabnam was a great believer and practitioner of Collective Action, and believed that the private sector can play a critical role in the attainment of Sustainable Development Goals (SDGs). She made significant contributions to creating an active community of changemakers committed to accelerating positive change. She created a compelling path for corporate leaders to align their core business with the strategic goals of the local and international communities and act as a bridge between business and governments.

Ms. Shabnam was a constant source of energy, optimism and good ideas inspiring us all to greater efforts to achieve our mission. She exemplified the spirit of innovation and excellence, core to sustainable governance. Her ready smile, her helping nature, her commitment to the cause, to the work and to the colleagues altogether proved her great leadership and mentoring.

A gifted academic, Shabnam never stopped looking for ways to learn and every couple of years would pursue new opportunities to stay abreast of the latest developments and thought leadership. Her most recent foray was to the University of Oxford as a Chevening Rolls Royce Innovation, Science, Policy and Leadership (CRISP) Fellow based at Said Business School, St. Cross College.

She was passionate about conservation and biodiversity. An avid amateur wildlife photographer and traveler, she produced a film with over 250,000 views on YouTube from one of her photo captures of wildlife in her part of India.

She was a beloved leader, making everyone around her feel valued and respected. She truly embodied the values and ideals of integrity, respect for diversity and professionalism that the UN Global Compact Network India stands for.

She was a great team-player, an efficient problem-solver with an inherent ability to approach complex situations with ease and a highly creative motivator; a unique skillset which was admired by all and sundry.

All of us in the United Nations Global Compact Network India family mourn her loss and pray for strength and comfort for her family, her loved ones and all our colleagues in India and around the world who worked with her.

May dear Shabnam's soul rest in eternal peace.



The theme for the International Anti-Corruption Day 2021 was: "Your right, your role: Say no to Corruption." Reeling under the impact of Covid-19, when the efforts to achieve Sustainable Development Goals have suffered a major blow, it is important that the rights and responsibilities of every individual stakeholder in tackling corruption, is highlighted - including Public & Private Sectors, Law enforcement agencies, Civil society organizations, Academia, Media and Youth as well.

Centre of Excellence for Governance, Ethics and Transparency (CEGET) at UN Global Compact Network India (GCNI) observes the International Anti-Corruption Day (IACD) every year to promote the cause of collective action in preventing corruption and the theme of IACD-2021 was ideally suited for GCNI mandates.

The theme of IACD-2021 meant to encourage leaders from diverse sectors to unite in this hour of crisis and share responsibilities to promote resilience and integrity at all levels of society. The leaders from business, national and subnational governments, apart from representatives and voices from other pillars of our democratic country, have a major role to play in strengthening measures and policies to bring about a culture of integrity across the sectors.

The campaign for International Anti-Corruption Day highlighted key dimensions of the fight against corruption in the areas of: Business, Education, Gender, Sports, Health and

Technology including international cooperation, as a cross-cutting item. As an Anti-Corruption advocate, we ensured that we have representation from each of these areas so that we could lend an ear to their challenges and endeavour to find innovative solutions collectively.

CEGET-GCNI, on the occasion of the observance of the International Anti-Corruption Day 2021, conducted following two major events...

### 1. Anti-Corruption Awareness Campaign: Voice of Leaders Against Corruption



"The menace of corruption has compounded in the post-covid world. Businesses need to stay vigilant and reassert their role as the vanguard of ethics and integrity to unlock progress towards UN SDGs. We must capitalize on our collective intelligence to create a culture of transparency and accountability through the empowerment of employees and up-skilling of value chains."

**Mr. Subhash Kumar**  
CMD, ONGC  
President, UN GCNI

#NoToCorruption #IACD2021

Anti-Corruption Awareness Campaign from December 1, 2021 to December 9, 2021. CEGET-GCNI released the video statements, quotes and messages focusing on Fight Against Corruption, collected from the business leaders and Anti-Corruption experts from across the sectors in India, on its social media platforms and delivered a message to combat corruption through collective action.

This campaign helped in increasing awareness against corruption across the sectors, improving understanding on the role of different sectors in the "Fight Against Corruption" and strengthening ownership for the cause of corruption and its eradication through collective action.

2. Fireside Chat: Corruption and Our Role: Reflections and Resolutions for the 2030 Agenda” aligned with the theme of IACD-2021 “Your right, your role: Say no to Corruption”.

**International Anti-Corruption Day 2021**  
**Corruption and Our Role: Reflections and Resolutions for the 2030 Agenda**  
Thursday, 9th December 2021 | 04:00 PM - 05:30 PM (IST)

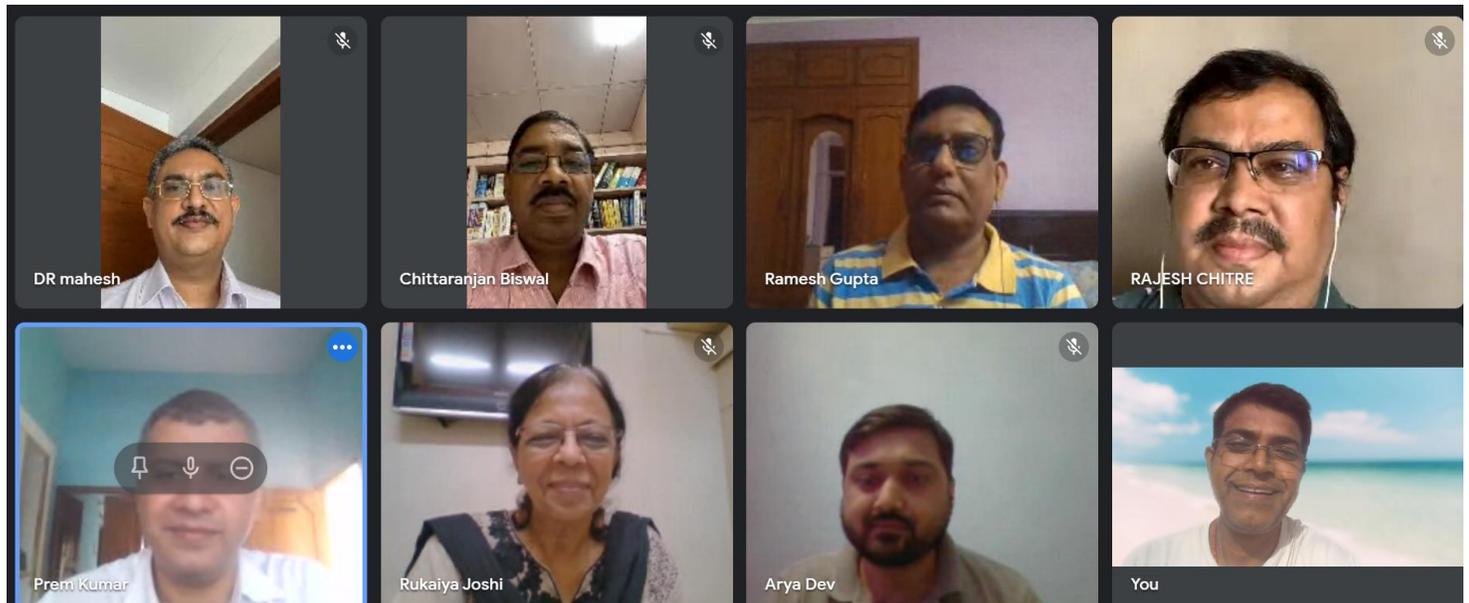


 <p><b>Ms. Sunita Sule</b> Director, Corporate Affairs BASF (Moderator)</p>	 <p><b>Dr. Jatinder Singh</b> Director PHD Chamber of Commerce</p>	 <p><b>Ms. Kritika Padode</b> VP, Public Relations IFIM Institutions and Vijaybhoomi University</p>	 <p><b>Ms. Sapna Kedia,</b> Gender Specialist, International Center for Research on Women (ICRW)</p>
	 <p><b>Ms. Manjusha Kanwar</b> DGM, Sports Coordination IDCL</p>	 <p><b>Mr. Vivek Mittal</b> Global General Counsel Dr. Reddy's Laboratories Ltd.</p>	

CEGET-GCNI conducted a panel discussion on December 9, 2021 wherein the experts from the most affected areas (Business, Education, Gender, Sports, Health and Technology) discussed their roles in promoting anti-corruption as individuals, organizations and moreover collectively as a society and nation. The experts shared various measures to prevent corruption and promote collective action around it and also discussed the importance and ways to involve youth in the fight against corruption as they are considered the future of the nation who will carry the agenda of SDGs on their shoulders in the third decade of this century.

Around 400 audiences from across the sectors globally attended the programme and learnt from the experts how they can play an active role in eradicating corruption from across the sectors.

## Scaling up Anti-Corruption Collective Action within Global Compact Local Networks Anti-Corruption Collective Action (ACCA) Working Group Meeting



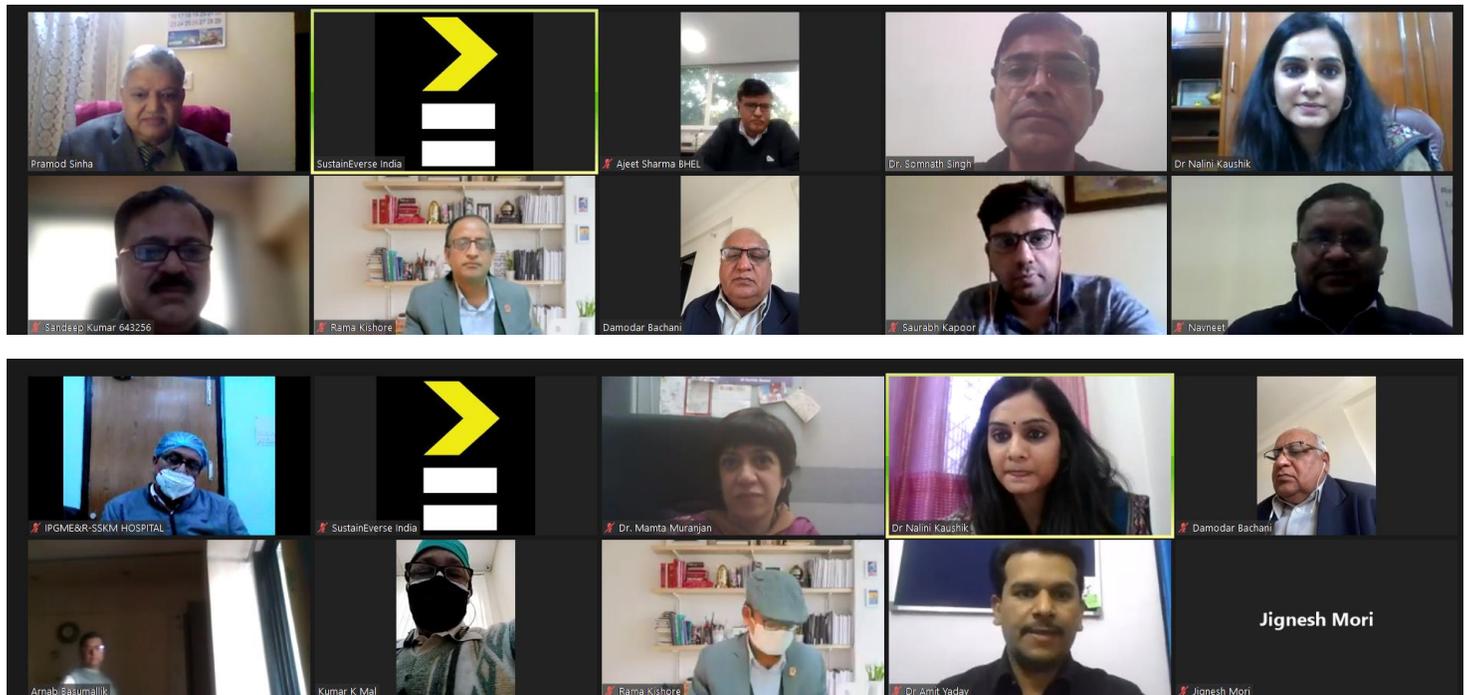
Under the UN Global Compact's (UNGC) four-years' global project "Scaling-up Anti-Corruption Collective Action within Global Compact Local Networks" to support collective actions in Global Compact Local Networks (GCLNs) and promote public-private cooperation in fighting corruption, Global Compact Network India (GCNI) is effectively serving as a Project Local Network (LN) and emphasizing on promoting transparency and accountability in healthcare sector.

Moving towards achieving project deliverables, a meeting of ACCA Working Group was held on January 8, 2022 wherein Dr. Somnath Singh, Programme Manager, GCNI led a discussion on finalizing project roadmap and upcoming activities like Training for Public and Private Sectors on ACCA Playbook, Multi-Stakeholders Workshops on Collective Action Process, Policy dialogue with Key Stakeholders of the project. The ACCA Working Group assured their full support to successfully organize the activities and achieve project deliverables.

The ACCA Working Group is continuously helping GCNI in the implementation of the project and achieving project deliverables with their active engagement.

GCNI expresses its gratitude to the ACCA Working Group for their committed support to scale up Anti-Corruption Collective Action in India.

**Improving Early Access to Treatment by Rare Disease Patients through collective action  
A Roundtable: Government - CSR Partners Collaboration to Support Persons living with Rare Disease**



UN Global Compact Network India (GCNI) has one of the mandates to drive business awareness and action in support of achieving the Sustainable Development Goals (SDG) by 2030. While the SDGs are universal, they are addressed at the national / subnational level aligned with the country's priorities.

To bring to the notice of key Stakeholders the progressively poor quality of life of Rare Disease (RD) patients face coupled with social inequalities, childhood disabilities, life-long morbidity and even early mortality (30% die within the first year of life). Alarming, RD patients contribute to 35% of the child mortality rate globally and the same holds true for India, the numbers are likely to be the same or more drastic in India.

To address the challenges and seek wider participation of Corporate and other Stakeholders, the Ministry of Health and Family Welfare has recently launched a comprehensive National Policy for Rare Diseases 2021. The policy has provided an innovative crowdfunding platform for enabling participation and contribution for the treatment of high-priced rare diseases and brings together notified hospitals where such patients come for treatment and drawing attention of prospective donors willing to support rare disease patients.

In the above context, GCNI has come forward to facilitate need-based participation of willing and potential Stakeholders from diverse sectors – Govt entities, PSUs and Private Sectors and engaging their partnership for funding support through crowdfunding route and enabling much needed management of rare diseases in line with notified policy of the Govt of India.

Under the project “Improving Early Access to Treatment by Rare Disease Patients and Support to Government in the execution of India Rare Disease Policy 2021”, supported by TAKEDA- A Global Pharmaceutical Company, GCNI hosted a Stakeholder Roundtable Meeting on “Government - CSR Partners Collaboration to Support Persons living with Rare Disease” on January 28, 2022 and the meetings aimed to...

1. Facilitate CSR and CoE connect to support persons requiring treatment for Rare Diseases.
2. Review different options for partnerships to support Rare Disease.
3. Encourage possible agreement on priority areas for association, collaboration, and timeframe for the implementation and tangible outcomes.

The senior officials from 30 PSUs, Corporates and health care organizations had participated in the roundtable meeting and shared their views, willingness and possibilities to support Rare Disease Patients.

The participants appreciated GCNI for its initiative for Improving Early Access to Treatment by Rare Disease Patients and Support to Government in the execution of India Rare Disease Policy 2021 and also congratulated the India Network for hosting this roundtable meeting to establish collaboration /partnership between the Govt and PSUs/Corporate sectors to support rare disease patients towards achieving Universal Health Coverage and SDG 3 (Good Health and Well-being).

**UNGCNI-AfIn : Promoting business integrity in Public and Private Sectors  
A Roundtable : Business Integrity and Human Rights Due Diligence**

Standing committed to the fight against corruption and enhancing transparency and integrity across the sectors, Centre of Excellence for Governance, Ethics and Transparency (CEGET) at UN Global Compact Network India (GCNI) got into the knowledge sharing partnership with Alliance for Integrity (AfIN) in 2019 and since then they have been jointly taking diverse initiatives to promote integrity in Public and Private sectors.

Alliance for Integrity, a business-driven, multi-stakeholder initiative financed by German cooperation and implemented by GIZ, organized a roundtable on 'Business Integrity and Human Rights Due Diligence' on December 10, 2021.

Alliance for Integrity, an integral partner of CEGET-GCNI's Anti-Corruption journey, has established a global network of major companies and compliance officers, which has focused on MSMEs in recent years to build capacities related to integrity and anti-corruption principles so that the MSME may operate successfully in the market and do so sustainably. When the Alliance approached several key actors in the Indian market related to the topic of Business and Human Rights, it was realized that a common, joint

approach may be useful for promoting the future changes and to have the smaller Indian companies best prepared.

The Roundtable served as a kick-off event to leverage synergies with various stakeholders from the private sector as well as other civil society organizations in the area of supply chain laws and the impact on the small and medium enterprises. The Roundtable created a platform to exchange knowledge, work and ideas among the diverse stakeholders.

Mr. Arya Dev, Programme Analyst, UN GCNI participated in the roundtable which had attendees from civil society, public sector, business association/chambers, private sector and international organizations in a bid to jointly look for solutions to eradicate corruption in the economic system.