



Network India

UN GLOBAL COMPACT NETWORK INDIA AND IMT CDL, GHAZIABAD

are pleased to launch Batch-2 of

UN GCNI – IMT CDL

JOINT CERTIFICATE PROGRAMME
ON
"CSR AND BUSINESS SUSTAINABILITY"



Institute of
Management Technology
Centre for Distance Learning, Ghaziabad

ABOUT THE PROGRAMME



This online short duration certificate programme on CSR and Business Sustainability is the result of extensive research undertaken by UN Global Compact Network India (UN GCNI) and IMT-CDL to understand the practical requirements of professionals in these critical domains. With the whole world looking at India as the SDGs laboratory, this Decade for Action requires Sustainability Experts with hands-on skills to lead/support/advise on implementation of SDGs Framework in Organizations/Institutions across the country. The challenges are huge and so is the need of dedicated minds.

The course will be delivered by the best experts on CSR and Business Sustainability hand-picked not only from India but also from other geographies of the World to provide the participants with cutting-edge Knowledge, Skills and Attitude. Pedagogy will be eclectic and highly engaging.

PROGRAM OBJECTIVES

Sustainability reporting guidelines, standards, UN Sustainable Development Goals, UN Global Compact Principles of Sustainability etc.

The challenge of Integrating SDGs into the current Business Sustainability Plan

New trends in Sustainability and how to gain a competitive advantage

How to maximize stakeholder engagement

Developing Sustainability Plan and influencing the management

The role of Investors and how to maximize your corporate performance in ESG ratings



KEY TAKEAWAYS/LEARNING

- ▶ CSR Law in India- Evolution and Development, UN Sustainable Development Goals (SDGs), CSR and UN SDGs, UN Global Compact's 10 Universal Principles
- ▶ Understanding Sustainability as a Business Opportunity, Integrating SDGs into the current Business Sustainability Plan
- ▶ New trends in Sustainability, Aligning Business Strategy with SDGs as a Competitive Advantage Maximizing Stakeholders' engagement with your Sustainability Initiatives
- ▶ Developing Sustainability Plan and influencing the management
- ▶ Sustainability Reporting- GRI Standards, SASB, GRESB, BRR, Integrated Reporting, CDP Disclosures, DJSI Disclosures, ICAI sustainability guidelines and other national and international reporting / disclosure guidelines / standards / regulations
- ▶ Sustainability Ratings

PROGRAMME HIGHLIGHTS



Joint programme by UN Global Compact Network India and IMT CDL leader in Academia

To encourage businesses worldwide to adopt sustainable and socially responsible policies.



Industry relevant Programme

The successful implementation will strengthen the enabling environment for doing business and building markets around the world.



Anywhere Learning

This programme uses Virtual Instructor led trainings and caters to individuals across the world



Weekend sessions

Live online sessions will be delivered by the best Sustainability professionals

WHO SHOULD ATTEND?

- ▶ **Management Professionals in:**
 - CSR and Sustainability
 - Human Resource Development
 - Supply Chain Management
 - Marketing and Communication
 - NGO Management
- ▶ **Academicians and Researchers**

GCNI AND IMT CDL COURSE CURRICULUM

▶	Introduction to Sustainable Development
	- Background (The commons and the systems framing Sustainable development)
	- Triple bottom line
	- International and national bodies governing SD
▶	Corporate Social Responsibility
	- Evolution of CSR
	- Social Responsibility Theories and Definitions
	- Pyramid of CSR
	- Concepts surrounding CSR
	- Legislating CSR In India
	- CSR Landscape in India pre and post CSR legislation
	- Bringing CSR into business practice
	- Methods and means to measure of Corporate Social Performance
▶	Sustainable Development Goals
	- Journey from the MDGs to the SDGs
	- Composition of the SDGs
	- 2030 Vision of the SDGs
	- Businesses and the SDGs
	- Alignment of CSR and the SDGs
▶	Environmental and Social Issues
	- Global climate change issues and strategies for mitigating it.
	- Biodiversity and water management
	- Waste management and circular economy
	- Air emissions
	- Energy use and conservation
	- Occupational health and safety
	- Community health, safety and security
	- Indigenous people

GCNI AND IMT CDL COURSE CURRICULUM

▶	Monitoring and Measuring Sustainability Performance
	<ul style="list-style-type: none">- Sustainability management framework- Identification and selection of key indicators- Measuring Environmental Footprints- Identification & selection of Indicators
▶	Business Sustainability Management
	<ul style="list-style-type: none">- Forces shaping strategic initiative for sustainability- Sustainability strategy and planning- Stakeholder management
▶	Sustainability Reporting
	<ul style="list-style-type: none">- Materiality assessment- Global sustainability reporting frameworks (GRI, OECD guidelines, UN Global Compact Principles, CDP, ISO 9001, 14001, 26000, 27000, 28000, 50001, OHSAS 18001, Dow Jones sustainability index, BSE greenex)- Integrated Reporting- Sustainability Reporting through GRI Standards



BROAD COURSE CURRICULUM

▶	Business Case For Sustainability
	<ul style="list-style-type: none">- Principles of Sustainability and Corporate Social Responsibility- Triple Bottom Line Approach of Sustainability- Sustainability, CSR and ESG, OHS Concepts- Addressing Climate Change and Reducing Carbon Footprint- Global Perspectives on CSR- Business Ethics & Social Responsibility Leadership and Sustainability Practices
▶	Global And Indian Sustainability And Accountability Standards
	<ul style="list-style-type: none">- Private sustainability standards (PSS) market-based tools for promoting sustainable production and business practices- Understanding the International Sustainability & Accountability Standards e.g.: Voluntary Sustainability Standards (VSS), SA-8000, ISO Guide 82:2019, ISO 26000, AA1000 AS & AA1000 APS, AA1000 SES, Carbon Disclosure etc- Quality Assurance and Risk Management- Indian Environment Regulation and Guidelines
▶	Preparing Sustainability Strategies, Reports, And Communication
	<ul style="list-style-type: none">- Sustainability Reporting: GRI, G4, SROI, ESG- Methodology to integrate Sustainability and maximize value creation- How to avoid Green, Blue and SDG Washing- Sustainability Trends- Concepts of Green Marketing- How to Create a Strategy and Engage with the Stakeholders
▶	Circular Economy And Business Sustainability
	<ul style="list-style-type: none">- Circular Economy Concepts India and International- Sustainable Supply Chains- Carbon Reduction Strategies- Sustainable consumption and production- Technology and Innovation for Sustainable Practices by Organizations

BROAD COURSE CURRICULUM

► Global And Local Legislations, Policies, And Accords

- 17 Sustainable Development Goals (SDGs) – Agenda 2030
- UN Global Compact's Universally Accepted 10 Principles
- GHG Emissions (Green House Gases)
- India Companies Act 2013 (CSR Policy)
- Indian Legislation on – New and Renewable Energy, GHG, Plastic Waste, SLWM etc
- Kyoto Protocol, Paris Agreement on Climate Change



RESOURCE PERSONS



DR. BHASKAR CHATTERJEE,

Ex- DG &CEO , IICA,
Indian Institute of Corporate Affairs
(Ministry of Corporate Affairs, GoI)

Dr. Bhaskar Chatterjee is widely acclaimed as the Father of Corporate Social Responsibility (CSR) in our country. He was instrumental in framing and issuing the CSR guidelines for Public Sector Enterprises (PSEs) in April, 2010. Thereafter, he played a major role in the inclusion of Section 135 in the Companies Act of 2013 and in the framing of the rules thereafter. Dr. Chatterjee is also a widely acclaimed management practitioner, theorist and teacher and has been writing on issues of social and sustainable development, corporate responsibility and human resources. As the DG & CEO of the Indian Institute of Corporate Affairs (IICA), under the aegis of the Ministry of Corporate Affairs, Government of India, he spearheaded the National Foundation for Corporate Social Responsibility (NFCSR). Here, Dr. Chatterjee also helped to shape the contours of the subject of Corporate Affairs and prepared strategies for capacity development, knowledge dissemination and quality research. He joined the Indian Administrative Service in 1975 and held many distinguished positions. In 2008-09, he was the Principal Adviser in the Planning Commission. He was part of the team responsible for shaping India's response to the global economic crisis of 2009. He is currently the SG and Executive Head of the Indian Steel Association.

More details: <https://indsteel.org/dr-bhaskar-chatterjee.php>



ANIRBAN GHOSH

Chief Sustainability Officer at Mahindra & Mahindra Ltd

Mr. Anirban Ghosh, Vice President, Sustainability at Mahindra & Mahindra Ltd. leads the Sustainability work in the Mahindra Group as Chief Sustainability Officer. During his tenure with Mahindra he has been a part of the team that helped the tractor business become the largest tractor company in the world. His roles have included Sales, Marketing, Strategy and New Business Development. He has also been the President of Mahindra's tractor business in the United States of America. Mr. Ghosh has played a key role in the Group's expansion into the Agriculture business since 2010. He has led the implementation of National Award-winning shared value projects like Watershed Development and given a strategic approach to the Group's social investments. The Strategy work done by Mr. Ghosh and his team led to a white paper on enabling the second green revolution in India.

During his career Mr. Ghosh has served on the committees of a number of Industry Associations in India and in the USA including being a member of the Board of the Association of Equipment Manufacturers, USA. He has also been guest or visiting faculty at a number of management institutes in India including the Indian Institute of Management, Ahmedabad and Indian Institute of Management, Indore.

<https://www.linkedin.com/in/anirban-ghosh-88678618/?originalSubdomain=in>



DR. SAPNA NARULA,

Professor & Dean, School of Management Studies, Nalanda University

Prof. Sapna A. Narula is a well-known academician / researcher/practitioner in sustainability who has made immense contribution to the field of sustainability in business landscape through her teaching, research and consultancy efforts. She has also played a key role in advancing education for sustainability in India through a number of initiatives targeted at raising awareness generation and capacity building amongst corporates, youth, managers and policy-makers.

Her previous work experience include working at TERI School of Advanced Studies where she was heading Department of Business & Sustainability alongside being engaged in teaching and research related to business sustainability. Her work in the area of use of ICTs (information and communication technologies) for sustainable development has won many accolades including Prosper.Net Scopus Young Scientist Award for Sustainable Development, 2011 delivered jointly by German Ministry, United Nations University & Elsevier and a Young Scientist Award (2009) from Uttarakhand Council for Science and Technology, Government of Uttarakhand

Through her research and capacity building work, she has also contributed to a number of Central Govt. Initiatives such as Comprehensive District Agricultural Plan, AGMARKNET (Agricultural Marketing Information Network) scheme, Agriculture Marketing Infrastructure Scheme, National Agricultural Innovation Programme, National Mission for Sustainable Agriculture, State Action Plans for Climate Change in Maharashtra and Assam, Rural Godown Scheme (MoA), Agri- Export and other schemes of Govt. of Uttarakhand and other states.

She has supervised four PhDs and 120 Masters theses in the area of agribusiness, sustainability and Corporate Social Responsibility. She remains highly engaged with industry / academia for consultancy and knowledge exchange efforts A management development programme on sustainability reporting conceptualized and developed by her is extremely popular amongst the corporates in India and has attracted a lot of participation from leading organizations such as Indian Oil, Bharat Petroleum, Hindustan Petroleum, Engineers India, Oil India, PAAP automotive, Sterlite to name a few. She is a qualified trainer for Business and Ecosystem training from WBCSD (World Business Council for Sustainable Development), Geneva and has also obtained faculty development training from IIM Bangalore in the field of new product development and business strategy.

She is also the president of Global Network for Sustainable Development, Arizona, US where she is involved in engaging global youth for sustainable development goals.

More details: <https://nalandauniv.edu.in/faculties/sapna-a-narula/>

** Invited as Guest Faculty*



BRIG RAJIV WILLIAMS

Corporate Head CSR, Jindal Stainless Limited Group

After having commanded his brigade in Drass, Kargil, Brig Rajiv Williams sought premature retirement from the Indian Army in 2005. He thereafter joined Jindal Stainless Limited, New Delhi as Corporate Head – CSR and has since initiated a number of projects on Education, Skill training, Disability Sector, Health, Women Empowerment, Agriculture projects with a focus on doubling farmer income, projects on Solar water and solar lighting systems, etc. He has also been a driver of the program on Business and Human Rights and as member CII CSR Council, has sensitized CII members on the UN Guiding Principles on Business and Human Rights.

Brig Williams is a member of the Governing Council, UN Global Compact Network India, been an Independent Director CSR as also a member of various CSR Committees with Industry Associations and so on. As Convener UN GCNI Human Rights Committee, he championed the initiative 'The India CEO Forum on Business and Human Rights'.

Brig Williams is a recipient of military and civil awards. Besides the military service medals awarded, he has been awarded gallantry awards - Yudh Seva Medal and Mention in Dispatches for operations in Kargil and Siachen Sectors.

In the development sector, he is a recipient of the 'Asia Pacific Leadership Award' awarded at Singapore in 2012, a Citation for the 'Top 100 Most Impactful Global CSR leaders' by the World CSR Congress in 2016 and was declared as 'Top 25 CSR Leaders in India' in August 2017. In addition, he has also been awarded for Human Rights and 'Most Excellence CSR Award' in December 2017.

A prolific writer and speaker at various forums and conferences, Rajiv has been invited to speak at the United Nations offices in New York and Geneva with a focus on issues relating to 'Women Empowerment', 'Entrepreneurship Development' and 'Business and Human Rights'.

He has co-authored books on 'SIACHEN GLACIER', which was published by Rupa and Co. and on the Indian Military Academy. He has written several papers on varied topics from conflict prevention and security to matters relating to Responsible Business and Corporate Citizenship. His recent paper on Corporate Social Responsibility has been published in the book 'CSR in India', which has been published by Springer International, Switzerland and released in Bonn, Germany.

** Invited as Guest Faculty*

COURSE DURATION

36 hours (9 Weeks)
2 hours class on Saturdays and Sundays (11 AM - 1 PM)

TEACHING METHODOLOGY

- Online Sessions
- Group Discussions/Activities/Project
- Reading Material including Best Practices and Case Studies

PROGRAM FEE

Rs. 48,000 + GST

Special offers for

Corporate participants: Early Bird discount
Rs. 44,000 + GST

NGOs / MSME / Academicians:
Rs.40,000 + GST

UNGCNI members / IMTCDL students / Alumni / Researchers:
Rs. 35,000 + GST

FOR PROGRAM RELATED INFORMATION

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LAST DATE TO REGISTER 20TH MARCH 2021

**A JOINT CERTIFICATE WILL BE PROVIDED TO EACH PARTICIPANT ON SUCCESSFULLY COMPLETING
THE ASSIGNMENTS, QUIZZES AND TESTS.**



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