



# **Entrepreneurship & Sustainability**

**Nurturing Change-Makers of Tomorrow**

# OVERVIEW

The Sustainable Development Goals as prescribed by the UN are a collection of 17 global goals designed to be a "Blueprint for peace and prosperity for people and the planet, now and into the future". Adopted by all United Nations Member States, the SDGs are a call for action to make the world a better place to live in the future.

Our children need to be aware of SDGs and should be prepared to identify challenges and problems that need solutions. Nurturing an 'Entrepreneurial Outlook' and a 'Design Thinking' mindset at an early age will empower our children to come up with creative solutions

'Design Thinking' is a powerful approach to convert such creative ideas into meaningful product/ service solutions that help users to satisfy their needs. Children are exposed to empathy and human centered design process that approaches problem-solving with understanding user needs

'Design Thinking' encompasses 'Concept Development', 'Applied Creativity', 'Prototyping', and 'Experimentation'. This process helps children to think innovatively, design products, solve problems and build a purpose to achieve SDGs

**The Entrepreneurship & Sustainability Program will be a step-by-step learning process in 'Innovation', 'Design Thinking' and 'Entrepreneurship'**

## START DATE

17<sup>th</sup> November

## DURATION

18 hours over 6 weekends

## CONTACT

[info@enlearning.in](mailto:info@enlearning.in)



# IMPACT

While going through the 'Entrepreneurship' simulation in a step-by-step manner, participants will develop important 21st Century Life Skills such as 'Problem Solving', 'Decision Making', 'Dealing with Ambiguity', 'Creative Thinking', 'Collaborative Working', 'Risk Taking', 'Leadership', 'Communication' and 'Resource Management'.

## 6 reasons to choose this Program

- Embark on a structured Entrepreneurial Journey using Design Thinking to build a product and/or service
- Undergo a Self-Reflection exercise, link personal goals with SDGs and define your purpose
- Get exposed to various ideation techniques and power of co-creation of ideas along with target users.
- Build Experimentation Capabilities
- Live Simulation for product and/or service building using Design Thinking Templates
- Undertake simulation of Social Venture building process by understanding how to build 'Desirability', 'Technical Feasibility' and 'Business Viability'

## 17 Goals to transform our world



# A fun-learning workshop

The learning modules are structured through series of Games, Fun Learning Activities, Real Life Case Studies, DIY Projects and Collaborative Interactions that are engaging for all participants



Byte-Sized Learning



Games and Role Plays



Real-World Application



Peer-to-Peer Learning & Feedback



Facilitation and Mentorship



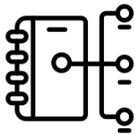
Weekend Classes with Home assignments



Regular Evaluation

# PROGRAM HIGHLIGHTS

- Unique program specially designed by UN GCNI and ENpower to allow children to apply principles of 'Design Thinking' and 'Entrepreneurship' to achieve SDGs
- Mentor guidance to come up with creative solutions and design prototypes
- Grand culmination of the program with screening of prototypes by a joint team of UN GCNI and ENpower



**Structured Curriculum**  
built by United Nations  
GCNI & ENpower



**Key Session on SDGs by UN**  
Speaker/Trainer



**Best Ideas win an**  
opportunity to present  
to UN GCNI Team



**Internship Opportunities**  
with ENpower



**Joint Certification by**  
UN GCNI & ENpower  
on course completion



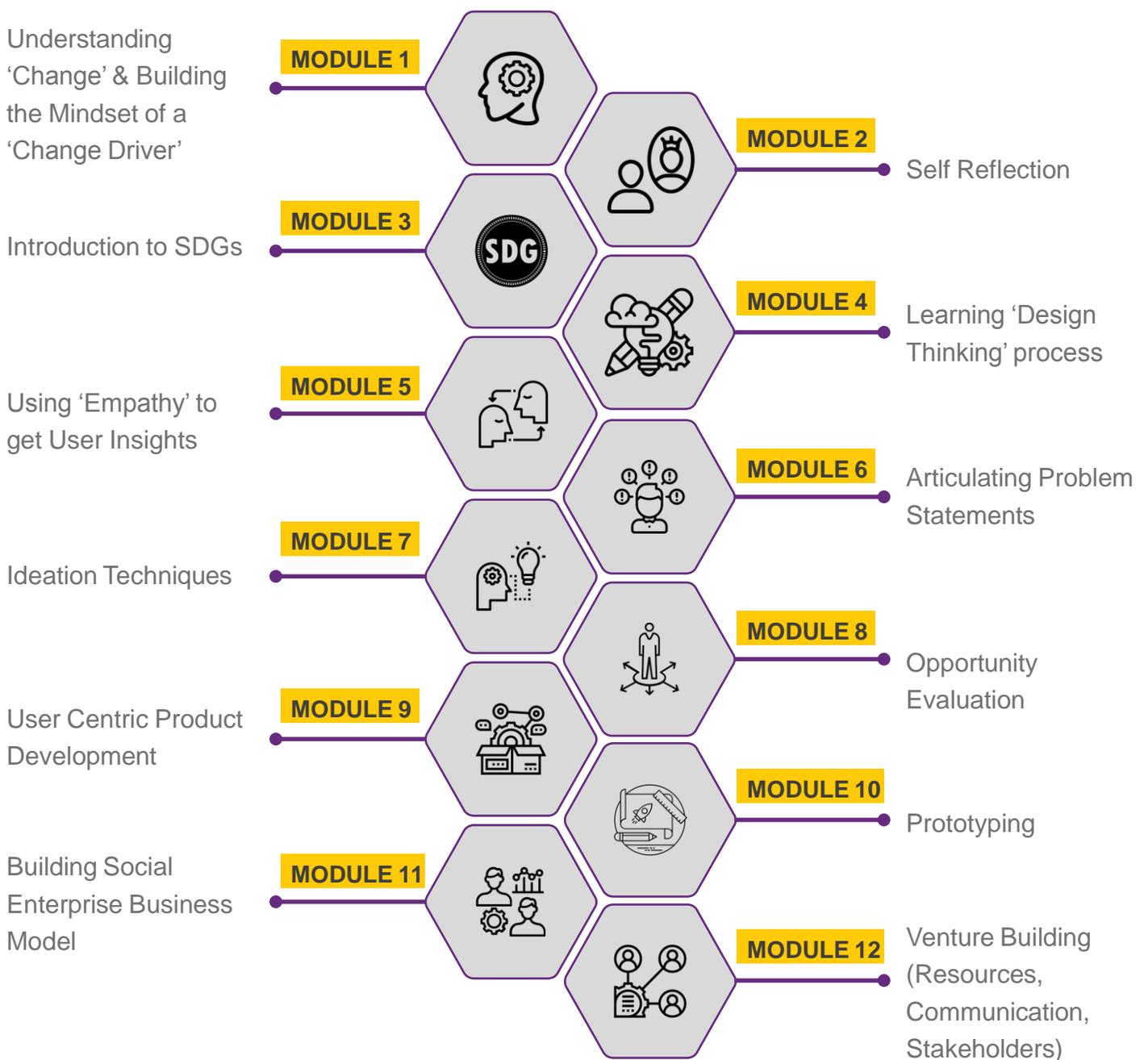
**Select Participants get a**  
chance to serve on the  
Student Advisory Board of  
ENpower



# PROGRAM MODULES

This program integrates rich and interactive media such as videos, infographics, and e-learning activities with a live faculty mentoring the sessions. The program is spread over 18 hours and six weeks to give the participants adequate time to work on their creative ideas, solutions and prototypes individually and in groups

## 12 MODULES OVERVIEW



**Sushil  
Mungekar**  
(Founder & CEO,  
ENpower)



## PROGRAM FACULTY

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Sushil is an Inspirational Speaker, Entrepreneurship Educator & Design Thinking Practitioner. He founded ENpower in 2016 to nurture 21st century life skills and entrepreneurial mindset among school children

Sushil has been a serial entrepreneur and has built/co-founded innovative business models and ventures such as Chamak (On Demand laundry services), Arogya Finance (Healthcare Financing Venture) and Index Advisory (Human Resource & Psychometric Domain Consulting Firm)

As a Chemical Engineer & MBA (Finance), Sushil has worked with various companies of the Tata Group in the domains of Corporate Strategy, M & A, Business Development, Financial Services and Risk Management

## THE IMPACT WE CREATED IN OUR PILOT PROGRAM:

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**41+** Students | **16+** Schools | **17+** Innovative Product Ideas

The structured program built by United Nations GCNI and ENpower was successful in bringing out the creative best in our students. More than 17 great sustainable venture ideas took form at our innovation incubators. Along with entrepreneurship and design thinking skills, this program was successful in fostering essential life skills.

Students have demonstrated problem-solving abilities, better decision making, risk appetite, leadership qualities, conscious resource utilization, and persuasive communication throughout the last 13 sessions. These young minds are now getting equipped to be future changemakers who innovate to make the planet a better place.

## WHAT OUR STUDENTS HAVE TO SAY

**“Fun yet systematic learning.”**

The program was extremely intriguing and exciting. I had a fun learning experience but it was also a systematic and comprehensive way to learn entrepreneurship.

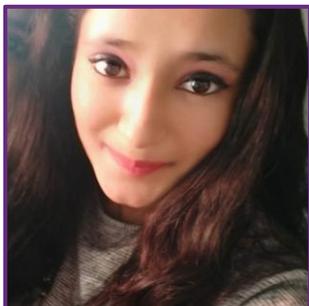
**Kritika Parmar**



**“Interaction makes learning fun.”**

I am truly loving the session held by ENpower, till now I've learned a plethora of things that I don't think I would ever learn in my further education. I thank your team so much to enlighten me with this knowledge. All the activities and interactions make these sessions more fun and there's not even a single session where I haven't enjoyed my fullest.

**Namita Sharma**

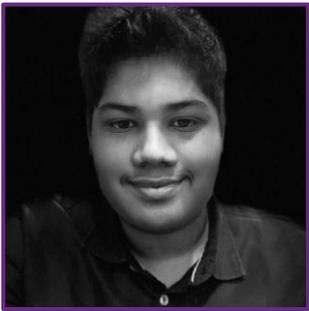


## WHAT OUR STUDENTS HAVE TO SAY

**“We learned to be the change drivers.**

I’m really engrossed in these intriguing sessions that teach us about how we as the upcoming generations, have to adapt to the change and be the change driver. The information on SDGs of the United Nations has broadened our perspectives.

**Manasvi Pote**



**“Broadened my horizons”**

This program helped me broaden my horizons when it comes to career. I have learned a lot about entrepreneurship. I really enjoy the fun activities, meeting new people, and the new insights.

**Aarihant Malliah**

## About UN GCNI



### UN Global Compact Network India

UN Global Compact Network India (GCNI), formed in November 2000, was registered in 2003 as a non-profit society to function as the Indian Local Network of the Global Compact, New York. It is the first Local Network in the world to be established with full legal recognition. As the UNGC local arm, GCNI has been acting as a country level platform in providing a robust platform for Indian Businesses, Academic Institutions and Civil Society Organizations to join hands for strengthening responsible business practices

## About ENpower



### ENpower

ENpower is dedicated to creating an eco-system that empowers young students with 21st century skills required to be at the top of the evolving economic world of the future.

ENpower takes pride in having developed India's first Entrepreneurial Learning and Development Program dedicated to 'Nurturing Entrepreneurial Minds' among early teens based on (a) Structured Curriculum, (b) Certified Assessment Techniques & (c) Activity-Based Deployment Methodology, through a comprehensive 'Fun-Learning' Ecosystem.

The modules motivate the children to look at problems as opportunities, empathize with changes around them, build inner conviction, learn from failures and lead winning teams