



Network India

**CENTRE OF EXCELLENCE FOR GOVERNANCE, ETHICS AND TRANSPARENCY (CEGET)**  
[Promoting Corporate, Urban and Environmental Governance]

## **CEGET BULLETIN – SEPTEMBER 2020**

### ***International Panel Discussion: Promoting Transparency, Ethics and Integrity in Healthcare and Pharmaceuticals Sector***



Around its mandate of promoting good governance and transparency in business, Centre of Excellence for Governance, Ethics and Transparency (CEGET) at Global Compact Network India (GCNI) in Collaboration with IIMR (Indian Institute of Health Management Research) University organized a virtual webinar on Transparency, Ethics and Integrity in Healthcare and Pharmaceuticals Sector on September 17, 2020 wherein Experts from across the world (Prof. Wolfgang C. Amann, Academic Programme Director, **HEC Paris**, Prof. Matthias Kleinhempel, Director, Centre for Governance and Transparency, IAE Business School, **Argentina**, Prof. Ronald E. Berenbeim, Adjunct Professor, NYU Stern School of Business and Senior Fellow, Conference Board, **USA**, Ms. Ashley Ann Demming, Project Manager, United Nations Global Compact, **New York**, Ms. Sarah Steingrüber, Independent Global Health Consultant, **Germany**) were the panelist in the webinar.

The discussion was moderated by Prof. Dr. Shiv K. Tripathi, Dean (Training), IIHMR University and Ms. Shabnam Siddiqui, Director, CEGET-GCNI.

Besides sharing the insights and experience on corruption in healthcare sector, the speakers emphasized that transparency is a vital component to build an effective and efficient health care system, and the lack of transparency in healthcare threatens to erode public trust. They said healthcare organizations need strong ethical foundations to reinforce the culture of 'trust' between the caregiver and the community.

The panel shared their views and suggestions on following relevant issues in healthcare sector ....

- Ethical challenges in management of healthcare and pharmaceutical sectors in post COVID-19 scenario, especially in telehealth and telemedicine.
- Important areas for improving integrity in healthcare and pharmaceutical value chains.
- Role of collective action in promoting transparency in healthcare organizations.
- Growing influence of the pharmaceutical industry on medical education and research and its negative impact on ethics and integrity in the healthcare sector.
- Need of community accountability and control mechanisms for strengthening healthcare and pharmaceutical sectors.
- Potential stakeholders and effective strategies to control corruption in Healthcare sector.
- Why price transparency is important to enhance ethical practices in Healthcare sector?

The media coverage of this event can be seen at....

1. <http://theeducationtimes.in/transparency-becomes-more-important-during-covidpandemic-to-retain-trust-of-people-experts-at-iihmr-ceget-webinar/>
2. <https://www.shiksha.com/articles/iihmr-u-news-events-blogId-25599>
3. <https://m.dailyhunt.in/news/india/english/news+patrolling-epaper-newspatr/transparency+becomes+more+important+during+covidpandemic+to+retain+trust+of+people+experts+at+iihmr+ceget+webinar-newsid-n215910014>
4. <https://www.pnnews.com/transparency-important-during-covid-to-retain-trust-of-people/>
5. <https://globalprimenews.com/2020/09/19/transparency-becomes-more-important-during-covidpandemic-to-retain-trust-of-people-experts-at-iihmr-ceget-webinar/>
6. <http://mediabulletins.com/business-world/transparency-becomes-more-important-during-covid-pandemic-to-retain-trust-of-people-experts-at-iihmr-ceget-webinar/>
7. <https://tennews.in/transparency-becomes-more-important-during-covid-pandemic-to-retain-trust-of-people-experts-at-iihmr-ceget-webinar/>
8. <https://mumbainewsnetworks.blogspot.com/2020/09/transparency-becomes-more-important.html?m=1>
9. <http://www.newspatrolling.com/transparency-becomes-more-important-during-covidpandemic-to-retain-trust-of-people-experts-at-iihmr-ceget-webinar/>
10. <https://dainikjaltedeeep.com/iihmr-discussed-in-webnar/>

This webinar has provided a platform to learn global challenges in healthcare sector and recommendations from the global leaders to promote and strengthen transparency through collective action in healthcare sector. GCNI and IIHMR are in the process of developing a series of training, around challenges identified in the course of the panel discussion. Stay tuned for more information on it.

## *Uniting Business LIVE UN General Assembly*



**UNITING  
BUSINESS  
LIVE**



United Nations Global Compact successfully completed the Uniting Business LIVE this month. Over three days, the event attracted 12,000 registered participants from 161 countries for the three High Level events: The Private Sector Forum, the Global Impact Forum and the SDG Business Forum. Many high-level speakers including five Heads of State, 12 Ministers, the President of the UN General Assembly, the UN Secretary-General, the heads of 15 UN organizations and more than 50 CEOs of the world's leading sustainable companies spoke at the event.

Every session from over 72 hours of programming is available to view and share on UNGC YouTube site <https://www.youtube.com/c/TheUNGlobalCompact>. Please feel free to share your favourite panel on social media using our hashtag #UnitingBusiness.

### **Highlights of Uniting Business LIVE included:**

On Day 1 at the Private Sector Forum, 1,294 Chief Executive Officers from companies in over 100 countries demonstrated their support for the United Nations and inclusive multilateralism by signing onto this powerful Statement from Business Leaders for Renewed Global Cooperation. The UN Global Compact CFO Taskforce launched Principles for Integrated SDG Investments and Finance to focus private sector investment on sustainable development.

On Day 2, the UN Global Compact in partnership with Accenture and SAP, and with 3M as Patron Sponsor, launched SDG Ambition Guidance to accelerate business action to achieve the SDGs.

On Day 3, at the SDG Business Forum, the UN Global Compact, ICC and UNDP launched the COVID-19 Private Sector Global Facility together with corporate partners to help communities recover better from the pandemic. See the video here <https://youtu.be/7NzFEgf8LmI>.

By moving to virtual, UNGC reduced carbon emissions by 98.5% when compared to in-person events during the same week last year. (*Calculations take account of air travel, ground transportation, hotel energy, food and beverages, and venue energy*). This comes to a total savings of 1,136,493 kg in Carbon Dioxide emissions. That's the equivalent of 4.5 million kilometers driven by an average car or the energy-related CO<sub>2</sub> impacts from 192 homes over an entire year.

That is good news for all of us and planet Earth too. We stay united in the business of a better world.

## Observance of Vigilance Awareness Week 2020



In pursuit of Government's vision to make India a New India by the year 2022, the Central Vigilance Commission (CVC), an apex integrity institution of India, endeavors to promote integrity, transparency, and accountability in public life. Vigilance Awareness week is observed every year as a part of the multi-pronged approach of the Commission, to encourage stakeholders to collectively participate in the prevention of and fight against Corruption. The Commission also aims to raise public awareness, regarding the existence causes and gravity of and the threat posed by the Commission.

The Vigilance Awareness Week-2020 will be observed this year from 27th October' 2020 to 2nd November'2020 on the theme "Vigilant India, Prosperous India."

CEGET is committed to the fight against corruption and enhance transparency and accountability in its participant companies and stakeholders, as a part of its mandate. A special virtual session will be convened by CEGET during the VAW 2020 comprising of both public and private sector companies as well as other stakeholders. We will share further update in the coming week.

## Launch of Climate Smart Cities Assessment Framework 2.0



The Climate Smart Cities Assessment Framework (CSCAF) is a step towards holistic, climate responsive urban development that focuses on three pillars of performance – Livability, Economic Ability and Sustainability.

The Ministry of Housing and Urban Affairs (MoHUA) on 11th September 2020 launched the Climate Smart Cities Assessment Framework (CSCAF) 2.0, in a virtual event organised by the Smart Cities Mission, GoI and National Institute of Urban Affairs (NIUA). 139 cities including all Smart Cities, State Capitals and other cities with more than 5 lakh population are participating in this phase of assessment.

The framework has 28 indicators across five categories: (i) Energy and Green Buildings, (ii) Urban Planning, Green Cover and Biodiversity, (iii) Mobility and Air Quality, (iv) Water Management and (v) Waste Management. The NIUA (National Institute of urban Affairs), along with 23 partner organisations, leads the Climate Smart Cities (C-Cube) Alliance to support mainstreaming of Climate Actions in Indian Cities.

C-Cube now is conducting daily training and mentoring sessions on the 5 themes/ 28 indicators and the Help Desk is providing continuous support to resolve technical & IT queries coming in from the cities.

CEGET-GCNI, under the knowledge sharing partnership with NIUA, kick-started coordination with its networked smart cities with respect to its capacity building on waste management.

### **Upcoming Initiatives of CEGET**

- Celebration of Vigilance Awareness Week-2020 (27th October' 2020 to 2nd November'2020).
- Ideation Meetings with Healthcare Sector and Professionals (Transparency, Accountability and Ethics in Health)
- Trainings on Ethical Business Practices in Healthcare.