

SUSTAINABLE AND INNOVATIVE HR PRACTICES CASE STUDY CONTEST



**#Uniting
Business**

**Staying Focused on People
during and post Covid-19**

**Last Date for
Submission of
Case Study**

**August
31, 2020**

Academic Partner



Knowledge Partner

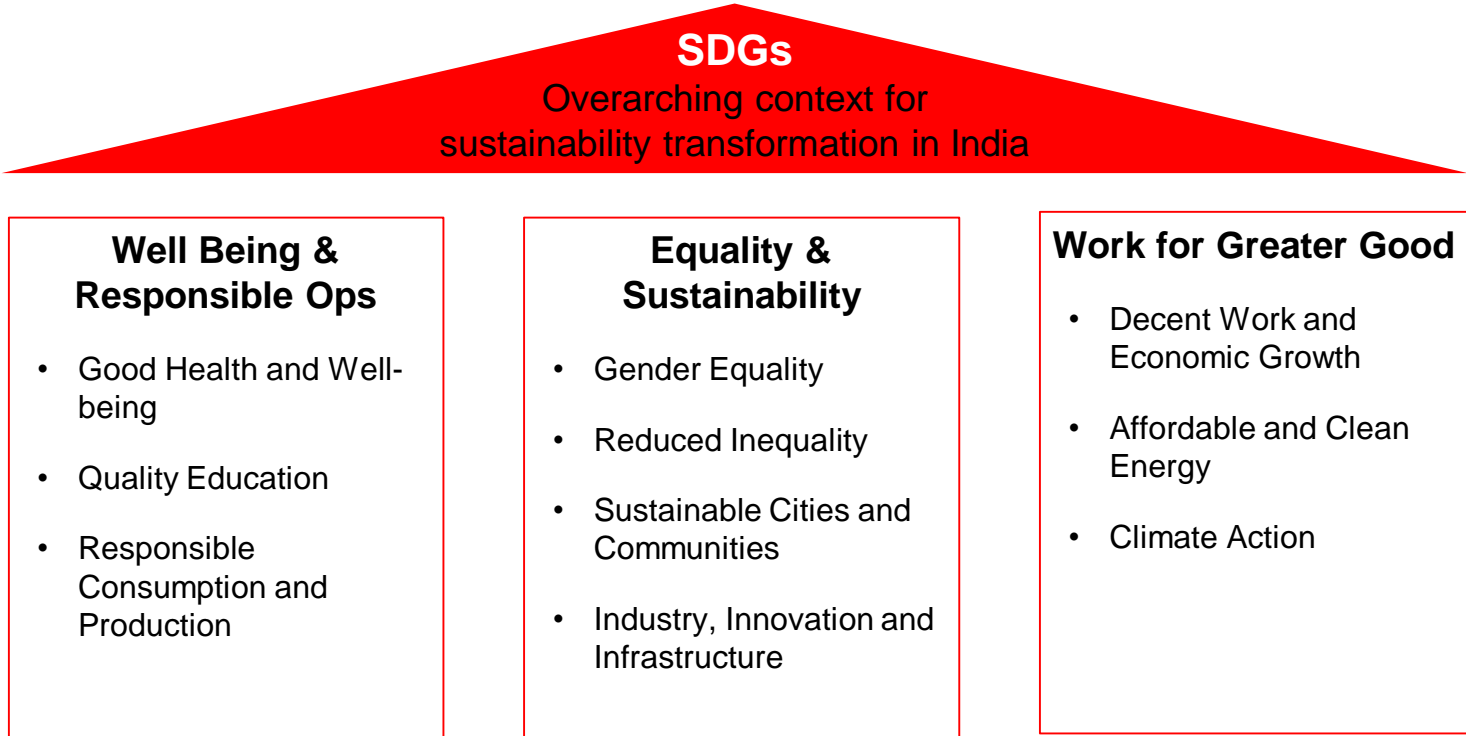


B-school Partner



Organizations need to lead from the front in building **sustainable policies & practices**

UNGCNI is committed to helping firms drive this agenda with Responsible & Sustainable HR



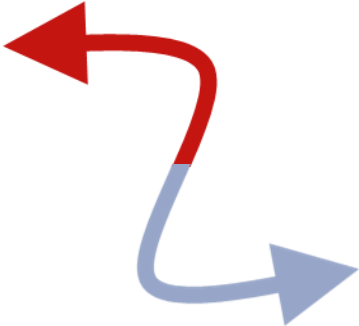
Examples of Initiatives:

- Paperless Office- strive to go Digital
- Reduce Business Travel- use Video & Teleconferencing
- Promote Usage of Public / Shared Transport
- Focus on Physical and Mental Health and Hygiene
- Segregate Waste, Recycle Waste

COVID-19 crisis has clearly established the need for **Innovative Sustainable Business Practices**

Organizational Challenges posed by Covid-19

	Equip and empower the workforce appropriately to work remotely
	Prioritize employee safety and well-being
	Create open communication channels and ensure remote engagement
	Serve customers' core needs by adapting to changing global and local conditions
	Establish business continuity by supporting relationships with all stakeholders incl. suppliers



Way Forward

- **Innovative Sustainable Business Practices aligned with SDGs and UN Global Principles** can go a long way to help organizations take care of its employees yet deliver value to its stakeholders
- **HR as an employee-facing function** is uniquely poised to **drive this agenda** across organizations
- HR has to **innovate** to come up with **sustainable practice in the new world** for its people both during and post the pandemic

Respond Recover Rebuild Restore



HR as a critical strategic partner has to instill a **culture of Sustainability** with a focus on people

As part of its **Uniting Businesses initiative** in the Covid-19 world, UNGCNI has launched a unique online **Case Study Contest**

Platform for responsible businesses to showcase their HR best practices



Unique **National** online
Case Study Contest on **HR**
Sustainable Best
Practices



Recognize, reward and
learn from model HR
Sustainable innovative
practices implemented
across Industries in India



Particular focus on
practices and policies
framed to deal with the
challenges posed by the
pandemic both **now and in**
future

Guidelines

Registration:
Submission of Application Form
and Participation Fee

Case Study Submission till:
31st August, 2020
Team of maximum 3 members

Entry Fee
UN GCNI Members: **INR 8,000**
Non Members: **INR 10,000**
NEFT Details in the last slide (18% GST Additional)

Rules of the Competition

- An organization can submit **multiple entries** provided activities/achievements do no overlap
- **Case study in Video/PPT with voice over format** to be submitted along with a transcript on the website
- Maximum Duration of presentation: **10 mins**

Round 1

- First shortlisting based on entries received by designated Jury consisting of HR Sustainability Champions
- **10 Best Entries will make it to the final Round**
- Shortlisted entries to be **mentored for final round** by senior industry professionals and experts

Grand Finale

- Online presentation through a **live virtual session** in front of designated jury panel
- Duration: **10mins** presentation; **5 mins** of Q&A by Jury

Visit www.globalcompact.in for registration and payment of fee

Timelines And Rewards

Timelines



Rewards



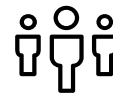
Certification of Excellence from UN GCNI for the Top 3 Teams



Top 10 Case Studies to be **published & shared** through **UNGC knowledge hub** across the world







Top 3 Case studies on **UN GCNI Website**

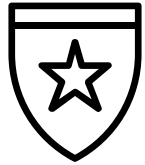


Grand Finale to be **live streamed** across the world

Evaluation Criteria

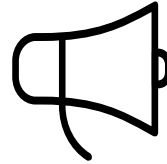
Metric	Weightage
 <i>Overall impact of the HR policies on the function(s) / sub-function(s) / organization (quantifiable impact will be a plus)</i>	40%
 <i>Quality of your policies as a response to the COVID 19 Challenges both under the present circumstances and fully sustainable post COVID 19</i>	30%
 <i>Innovation quotient of the implemented initiatives</i>	20%
 <i>Presentation and Q&A</i>	10%

What is in it for your organization



UN Recognition

Top 3 case studies will be awarded Certificate of Excellence from UN GCNI



Global Platform

A global audience will witness the Grand Finale



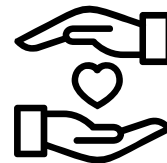
UN Publication

Compendium with Top 10 case studies will be published and shared through the UNGC Knowledge Hub/Local Network Hub across the world



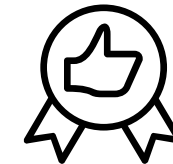
Veteran Guidance & Support

Guidance from veterans in the field to improve the initiative and chance to establish a long term relationship



Shared Best Practices

Learn from other organizations with access to case compendium and networking with industry leaders



Employer Branding

Establish yourself as a people-focused sustainable and innovative organization

NEFT DETAILS FOR PAYMENT FEE:

“GLOBAL COMPACT NETWORK” PAYABLE AT NEW DELHI.

BANK NAME: AXIS BANK, B-6, LAJPAT NAGAR-II, NEW DELHI -110024

SAVING A/C NO.:909010038941271 | RTGS / NEFT IFSC CODE: UTIB0000126 | GST

NO.:07AAAAG3022B1ZK

PLEASE MENTION IN NEFT DESCRIPTION “PAYMENT FOR HR CASE STUDY
CONTEST”

THROUGH CREDIT CARD:

<https://www.globalcompact.in/event-payment-registration/register-now.html>

THANK YOU