



Network India

<u>Benefits of Sponsorship</u> Manthan 2020	Title Sponsor	Principal Sponsor	Academic Partner/ Prize Sponsor	Co -Sponsor / Technology Partner /B-School Partner/	Publication Partner	Special contributor
Due acknowledgement in direct mailers (flyers / brochures) . The Sponsor's name and logo will be highlighted on these mailers.	✓	✓	✓	✓	✓	✓
Opportunity to give organization website link on Manthan Page on GCNI Website	✓	✓	✓	✓	✓	
Brochure will carry the Company Logo	✓	✓	✓	✓	✓	✓
Special promotion on GCNI Social Media Thanking Sponsors/Partners	✓	✓	✓	✓		
Logo on the Manthan Page on the GCNI Website during the event	✓	✓	✓			
Report will be covered in the GCNI Newsletter along with logo	✓	✓				
Ad in the compendium	✓					
Complimentary entry to the competition	5	3	2	1		

Sponsorship Options

Sponsorship Type	Amount (In Lakh)	Status
Title Sponsor	5.00 Lac	Open
Principal Sponsor	4.00 Lac	Open
Academic Partner/ Prize Sponsor	3.00 Lac	Open
Co – Sponsor/ Technology Partner / B School Partner	2.00 Lac	Open
Publication Partner	1.00 Lac	Open
Special Contributor	0.50 Lac	Open