



Network India

## Vigilance Awareness Week (October 26 to November 1, 2021)

**INDEPENDENT INDIA@75 : SELF-RELIANCE WITH INTEGRITY**  
OBSERVING VIGILANCE AWARENESS WEEK, 2021

**Panel Discussion**  
**Start-Ups & Industry : Business Integrity & Acceleration**

**Date: November 01, 2021**  
**Time: 16:00 to 17:00 hrs (IST)**  
**Online: CISCO Webex**

**Moderator**

  
**Executive Director,**  
UN Global Compact Networks India

**Speakers**

  
**Dr. Jatinder Singh**  
Assistant Secretary General  
PHD Chamber of Commerce & Industry

  
**Shantanu Mitra**  
Senior Economic Advisor  
Ministry of Skill Development & Entrepreneurship

  
**Shayesta Kibriya**  
Founder- Food Passionista

Start-up and business both are an integral part of redefining the Indian economy and self-reliance, therefore they are contributing positively to improving the business integrity through collective action with a focus on good governance and compliance management.

With its favorable demography, open economic environment and culture of entrepreneurialism, India is highly conducive to entrepreneurial activity. However, India's start-up economy has not reached to full maturity, and many start-ups die in their infancy, yet we can see a spurt of growth in the number of start-ups and they are setting an example to improve the Indian economy with support and collaboration with established industries. While the start-ups and industry are already playing a crucial role in self-reliance for India, they are yet to achieve their full potential. Global Compact Network India, closely working with start-ups and industry sectors, has realized that

there is an initial lack of focus on integrity and compliance, which has become one of the bottlenecks for their sustainability and growth.

Therefore, standing committed to the fight against corruption and enhancing transparency and integrity across sectors, Global Compact Network India (GCNI), Alliance for Integrity (AfIN), and Partners for Transparency Foundation India (PTFI) continuing its awareness drive for the observance of Vigilance Awareness Week 2021, started from October 26, 2021, hosted a panel discussion on ***“Start-ups & Industry: Integrity and Business Acceleration”*** on November 1, 2021 aligned with the theme of Vigilance Awareness Week ***“Independent India @75 Self Reliance with Integrity”***.

The panel discussion focused on the role and need of integrity in accelerating business and ensuring sustainability of start-ups and industry. The expert speakers quoted that industry and start-ups complement each other in order to their business development and also building mentoring relationship with established companies/industry which can help both industry and start-ups in mutual success as well as it can drive India toward an ever-more dynamic future. Besides this, the experts had also shared their views and manifold prospective of working with start-ups and industry and advised both the sectors to promote integrity and compliance management.

Global Compact Network India had disseminated Anti-Corruption Collective Action (ACCA) playbook of UNGC. Anti-Corruption Collective Action Playbook was developed as part of the UN Global Compact multi-year project “Scaling up Anti-Corruption Collective Action within Global Compact Local Networks” and was launched on 17 June 2021 at the UN Global Compact Leaders’ Summit. It provides guidance on fighting corruption for companies and other stakeholders from civil society organizations and the public sector. Through a six-step approach, the playbook enables companies to make a clear diagnosis of their local corruption landscape, identify and engage stakeholders and apply the Collective Action methodology to address identified corruption challenges and to mitigate potential business risks. While private sector efforts have traditionally focused on developing and implementing internal anti-corruption compliance programs as a response to international and national legal and regulatory standards and frameworks, Collective Action can complement existing regulation or fill a void when regulation is non-existent or not enforced.

Around 200 participants from across the sectors attended the panel discussion and got benefitted with the insights, best practices and experience shared by the expert speakers to combat corruption through integrity and compliance in business.