In India Gender Equality is of great importance for the sustenance and growth of businesses. India is emerging to be a hub for strategic discussions relating to social, economic and the issues all around the world. The fundamental component of Gender Equality is fair and equal employment for both men and women with access to equal opportunities and recognitions as a way towards ensuring inclusive, diverse and efficient environment at the workplace. We at UGCNI are providing a unique/idiosyncratic platform for organisations across the country to showcase their innovative/unorthodox work en route for Gender Equality through empowering women at workplace and proactively promoting its strategies, policies, plans and activities. The 3rd Gender Equality Summit (GES) on 6th March 2020, is a powerful platform to showcase the best examples from organisations across Public and Private Sector Enterprises, Multinationals, MSMEs, NGOs, Entrepreneurs and B schools to lead the way towards Gender Equality recognition, which in turn will inspire others to take-chARGE in order to promote women empowerment at the workplace in their respective spheres.

Objectives of the Award

- Capturing and acknowledging holistic practices at the workplace which lead to the empowerment of women in terms of their growth, representation and participation.
- Understanding how organizations can or have scaled such initiatives and what have been the positive impact/outcomes for the organizations.

Scope of Competition

As part of the Competition, organizations across India including Public and Private Sector Enterprises, Multinationals, MSMEs, NGOs, Entrepreneurs and B Schools are invited to submit case studies showcasing their efforts and initiatives to ensure a positive workplace for women. For this purpose, organizations are required to submit relevant details of their practices with a focus on the following assessment parameters with supporting examples and material.
Enabling Environment for Women at Workplace

Safety and Security

Diversity within Organization

Facilities for Women at Workplace

Capacity Development and Mentoring for Women

Recognition by way of Award for Best Case Study on Gender-friendliness.

Top 10 case studies will be recorded in the Compendium.

The opportunity to showcase replicable practices for gender friendliness.

Winning teams will be given Complementary Invitation for 1 delegate for UN GCNI GES, 2020.

The opportunity to showcase replicable practices for gender friendliness.

Top 10 case studies will be recorded in the Compendium.

The top 10 organizational case studies will be shortlisted and announced in First Week of March 2020 by UN GCNI.

The shortlisted organizations will be invited to present their case studies in front of the jury in first week of March 2020.

The top 3 organizations case studies will be awarded during the UN GCNI at the Inaugural Summit of GES on 6th March 2020 at New Delhi.

Note: Selected organizations will be informed accordingly.

The case study should not exceed more than 3000 words.

The font size should be 10 and must be submitted in Times New Roman font.

Any supporting documents must be clearly listed and attached in the annexure.

The case studies (max. 2 per organisation) should be submitted by 20th February 2020 and send to: bhumika.panwar@globalcompact.in

The Process of Application

Interested organizations will submit their case studies along with any supporting material to UN GCNI by 20th February 2020.

Each case study will be scored internally by a panel of experts on the basis of the assessment parameters and supporting material.

Top 10 organizational case studies will be shortlisted and announced in First Week of March 2020 by UN GCNI.

The shortlisted organizations will be invited to present their case studies in front of the jury in first week of March 2020.

Top 3 organizations case studies will be awarded during the UN GCNI at the Inaugural Summit of GES on 6th March 2020 at New Delhi.

Note: Selected organizations will be informed accordingly.

Eligibility Criteria*

In order to apply for the Competition, participants have to mention clearly the category which applies to their organizations:

Non-Profit organization

- Indian NGOs
- International NGOs

*Mention the number of employees (up to 10) (10-25) (25-50) (50 and above)

Companies and Enterprises

- Startups up to ₹10 Crores turnover;
- Companies with ₹10-25 Crores turnover,
- Companies with ₹25-50 Crores turnover,
- Companies with turnover above ₹50 Crores.

Guidelines for Application

- Each organization can send a maximum of the two entries.
- The organizations of the three winning case studies will be awarded at the UN GCNI GES 2020.
- Each of the three winners will be given fifteen minutes to present their case study to the Jury.
- The shortlisted and the winner organizations will be required to make their own travel and stay arrangements for presentation of their case studies.
- The decision of the Jury would be final and binding on the participating team.
- Entries after the deadline will be not considered for evaluation.

The Format and the Suggested Table of Content are Required to be as Follows:

- Name of Organization
- Contact details (name/ designation/ address/ email/ phone/mobile) of the contact person
- About the Organization
- Brief description of organizations work and theory of change(if any)
- Statement and organizational approach to gender equality in the context of SDGs
- Description of internal processes, activities and efforts to ensure women empowerment based on the assessment parameters*
- Challenges and observations relating to ensuring gender equality by empowerment of women and future strategies (if any)
- Annexure

Note: Entries not conforming to the above format may not be considered for the Competition.
Assessment Parameters*

The assessment parameters have been carefully designed to reflect details about organizational practices which further the cause of gender equality through empowerment of women. These parameters will help you structure your responses and collate internal practices at the level of organizational policy and practice. Each parameter has pointers with scores assigned on the basis of their importance and have been designed to ensure that no organizational bias may take place. Kindly refer to the assessment parameters and pointers for support in preparing case studies:

1. Enabling Environment – This parameter looks at capturing whether the organization takes into account basic laws and regulations in its day-to-day operations and ensure a positive workplace environment for women.
   Participants are requested to take into account their organizational policy and practice on POSH, Maternity Benefit Act, Workplace provisions for women, Grievance Redressal, promotion of Gender sensitivity.

2. Safety and Security – The parameter looks at capturing how the organization addresses safety concerns of women, and proactiveness in doing so.
   Participants are requested to take into account their organizational policy and practice on Sexual Harassment at the Workplace, Transport and Travel Facilities, Work hours, Staff orientation on prevention of sexual harassment.

3. Diversity – This parameter looks at capturing the representation of women in the organization at various levels.
   Participants are requested to take into account representation of women at different levels of decision making in the organization, minimum women representation requirements, policy and practice on employment of disabled or disadvantaged women, associations with women-run businesses / enterprises or other women-oriented organizations as part of the supply chain.

4. Facilities – This parameter looks at capturing to what extent an organization provides maternity related and other essential facilities?
   Participants are requested to take into account their organizational policy and practice on Insurance Coverage, in-house support for childcare services, leave facilities (including types of leaves available).

5. Capacity Development and Mentoring – This parameter looks at capturing the extent of support provided by the organization in supporting the growth of women in the organization as well bridging any existing gender gaps.
   Participants are requested to take into account their organizational policy and practice on transition support to women in terms of i) Junior to Senior roles ii) Induction / mentoring (skill development, professional development etc).

Note: Any query regarding the above shall be entertained up to 17th February 2020.

Glimpses of Winners 2018

Winner
Shell India Markets Pvt. Ltd.

1st Runner Up
Mahindra Group

2nd Runner Up
Wipro Ltd
UN GCNI’s 3rd Gender Equality Summit in India resonates the global commitment towards developing a strong India Roadmap towards Gender Equality. The Summit provides for a national platform to discuss our collective responsibility and exploring pathways towards gender inclusive outcomes. The Summit, aligned with the principles of the Sustainable Development frameworks calls for greater levels of coordinated involvement from the Governments, Private Sector, not-for-profits and communities, as drivers and enablers of societal change, through an aggregated championing for gender equality. The SDG 5 has specific targets which will form a key part of the summit’s agenda. The theme of the Summit “Gender Equality – A key differentiator for sustainable development”

Unique Features of GES 2020

- High Level Panels on targets of SDGs Goal No 5
- Best Practices Awards on Gender Equality
- Leading Policy Makers, CEOs, Academicians, and Leading Practitioners from the development sector discussing on means of mainstreaming and inclusion of women in social, economic and political activities, and thus providing unique opportunities networking & benefitting experiences from other organisations
- Plenaries and Panel Discussions designed along UNDG’s MAPS (Mainstreaming, Acceleration and Policy Support) framework
- Compendium on Best Practices on Gender Equality in India

To know more about GES 2020 visit: https://www.globalcompact.in/event/3rd-gender-equality-summit-2020

For more details please contact

Global Compact Network India
1st Floor, UNESCO House, 1, San Martin Marg, Chanakyapuri, New Delhi - 110021, India

For Awards - Bhumika Panwar
Email: bhumika.panwar@globalcompact.in | M: 8077018975

For GES 2020- Ankita Kumari
Email: ankita.kumari@globalcompact.in | M: 8210981700

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